AmCham Investment Survey 2019

- Russia is a **strategic market** for most survey participants,
  - although geopolitical tensions create the uncertainties for business

**Importance of Russia in terms of strategic development**

- It is one of the strategic markets: 69%
- It is a key market: 16%
- It is a secondary market: 15%

**Growth prospects for your company in Russia over the next 3 years**

- Slow growth: 76%
- Rapid growth: 15%
- Stagnation: 9%
- Decline: 0%
Direct Investments

• The cumulative direct investments by US companies in Russia amount to $85.1 billion

• This is an estimated figure based on the data of 75 companies surveyed this year, public data on investments of several other US companies as well as the results of previous surveys

• The official figures are significantly lower and may not fully reflect the actual situation.
  • According to the US Department of Commerce, the total investment of US companies in Russia exceeded $13.8 billion by 2017

• US companies may invest in Russia via other countries and re-invest funds generated in Russia
Trade

- The actual volume of trade by US based companies is at least triple the official statistics
  - 66% of US imports come to Russia from outside the US

  Percentage of imports from the US in total imports into Russia
  - 34% From the US
  - 66% From other countries

- The US accounts for 24% of exports by US companies from Russia

  Percentage of exports from Russia to the US in total exports from Russia
  - 24% To the US
  - 76% To other countries