Russian Economic Status and New Efforts of Investment Policy
Novgorod Region and USA
National Priority Projects

- Demography
- Housing and the urban environment
- Health
- Digital economy of the Russian Federation
- Education
- Safe and high-quality roads
- Science
- Culture
- Productivity and Employment support
- Ecology
- Small and medium enterprises and supporting individual business initiative
- International cooperation and export
GRP Structure

+2.6 % average annual GRP growth rate of Novgorod region in the past 4 years

Structure of processing industry

Chemical Industry is the most important in processing industry

- Processing industry: 36.5%
- Building: 10.8%
- Wholesale and retail trade: 9.6%
- Transport and communications: 8.9%
- Agriculture, hunting, fishfarming: 8.0%
- Other: 26.2%
Unique Logistics

M10 и M11
FEDERAL HIGHWAYS

4 hr to Moscow
BY HIGHSPEED RAILROAD

1 hr
to Saint-Petersburg
BY HIGHSPEED RAILROAD

603 386
POPULATION

54 500 km²
TERRITORY
Manufacturing Industry

2nd place in processing industry efficiency rating among territorial entities of the Russian Federation

3.27 billion USD volume of shipped goods produced in Novgorod region

100.3% index of industrial production

Export focus of industry

96.6% ratio of non-resource, non-energy export of the total export in 2018

Value of external trade in 2018 is 1781.6 million dollars, growth 23.4% to the 2017 level. Export is accounted for by 75.3% of value of external trade

Region’s ratings

29 place → 14 place National rating of investment climate

40 place → 24 place Rating of innovative regions of Russia
Investment Infrastructure

- Veliky Novgorod
- Okulovka district
- Borovichi district
- Special economic zone
- Business incubator, technopark, industrial park
- PSEDA ‘Uglovka’
- PSEDA ‘Borovichi’
Companies with American Capital and export companies

- **sc Johnson**
  - Household chemicals
  - A family company at work for a better world

- **Mondelez International**
  - Manufacturing of chewing gum and candies

- **ACRON**
  - Fertilizer manufacturing

- **SPLAT**
  - Perfume and beauty products

- **IKEA**
  - Manufacturing of particleboard and cabinet furniture

- **amcor**
  - Flexible packaging

- **DCS Kontrol**
  - Manufacturing of pipe fitting

Image: A man working in a warehouse setting.
Unique Expertise

UNIVERSITY 20.35 (University NTI)
NovSU (Novgorod State University) unique educational programme, 98 participants in 2018

NovSU engineering center of radioelectronics prototyping
a tool for development of Novgorod region’s industry potential

NovSU and ITMO University special educational project to train IT specialists

Human capital for region’s industries
Travel Destinations

Cultural Heritage

37 UNESCO monuments (XI - XIX)

Recreational Tourism

Nature trails, leisure bases

Outdoor Activities

Ski resorts, rafting, whitewater slalom