Source of industrial workforce in Russia
Sverdlovsk region

**Key facts**

Region’s population

**4.3 mln people**

ranks 5th in Russia

**74.4 bln dollars**

ROSS Regional Product of Sverdlovsk region in 2016 (PPP, current international $)

4th place

in Russia by production output of manufacturing industries

**Mechanical Engineering**

- 15% export sales
- 137 thousand workplaces
- 92 countries buy machines and equipment

The Urals manufacturers are the country’s industry leaders:

- 42% of line electric locomotives
- 28% of oil and gas equipment
- 60% over 37.5 W electric motors
- 35% metallurgical equipment

**Metallurgy**

1/5 of the total Russian metals production:

- 15% of steel melting
- ½ of transformer steel production
- Over 20% of steel pipes production
- 95% of titanium roll stock
- Over 35% of copper products
- 20% of the Russian ferroalloys market
- 15% of alumina production
Ekaterinburg
the capital and the business center of the Urals and Siberia

14 consulates
12 honorary consulates
20 visa centers

In the number of diplomatic missions
20 official foreign states’ missions
Over 400 representative offices of foreign companies.

In the number of hotels
110 hotels
5000 rooms

Sverdlovsk region
Business Climate

Offices of major consulting firms:
PwC
Deloitte
KPMG
EY
Workforce in Sverdlovsk Region
Sverdlovsk region

Workforce

2.3 mln people ranks 4th in Russia

32 higher Education Institutions

39,6 thous. people annual number of graduates

124 institutions of Secondary Vocational Education

15,3 thous. people annual number of graduates

$ 570 average salary per month in Sverdlovsk region (20% less than in China)

30% of the region's population is employed in industry sector

Most popular professions:
- Economics and Management
- Metallurgy
- Mechanical Engineering and Material Processing
- Power Industry, Power Engineering and Electrical Engineering
- Health Care
- Computers and IT
Sverdlovsk region

**Educational platforms**

- **Universitetsky High-Tech Park**
  The most powerful Innovation Center throughout the Urals.
  - 4 areas of specialization
  - creating high-tech jobs
  The Park has all the necessary innovation infrastructure and is equipped with the most up-to-date technology centers.

- **Dual Education**
  White Metallurgy College established at Pervouralsk New Pipe Plant
  - 10 technical programs of studies
  - 20 professions
  - 600 students in 2016

- **International Program World Skills**
  Sverdlovsk region hosts national championship World Skills at the Ekaterinburg EXPO
Sverdlovsk region

Educational platforms

• **Technical University of Ural Mining and Metallurgical Company**
  Each year, around 12 thousand people get trained in this education and training center.
  300 supplementary vocational education programs.

• **Corporate University of UralVagonZavod**
  Number of students: **338**.
  In 2016, 116 graduates of the Corporate University were employed on a full-time basis.
  In total, the University offers 708 programs of advanced vocational training and job retraining for workers.

• **Vocational Training Centre of Pipe Metallurgical Company (TMK)**
  Number of students: **320**
Sverdlovsk region

Research potential and labor resources ranking

- 4th in number of research organizations; competences in microbiology, nanotechnology, robotics

- 5th with about 22 thousand of academic research staff, including
  - 2,304 PhD holders
  - 705 Doctors of Sciences

- 5th in the amount of R&D spending

Largest in the Ural and Western Siberia academic research centers:

Ural Federal University
named after the first President of Russia B.N. Yeltsin
International cooperation
$1.4 billion
Goods turnover between Sverdlovsk region and the US

Top position
US takes the leading position in the International Trade structure of the region

Sverdlovsk region ranks 3rd
Among the regions of Russia in terms of exports of goods to the United States

It accounts for:
21% of Russian exports of ferrous metals to the US
12% of aluminum semi-products
97% of titanium
Sverdlovsk region

**Foreign investment**

$14.7 billion — amount of fixed investment in 2016 (10th position in Russia)

$937,8 mln — amount of fixed investment in 2016 (10th position in Russia)

High potential and moderate risk — a group of the regions of Russia which includes Sverdlovsk region alongside Moscow

**Major US companies in the region:**

- MiTek
- ZEED
- Mobil
- WORLDWIDE CLINICAL TRIALS
- Microsoft
- 3M

Around $2 billion revenue of the companies in Sverdlovsk region

**Foreign Investment Structure**

- **81%** Manufacturing
- **9%** Other
- **10%** Real Estate
Investment platforms and success stories
Sverdlovsk region

Industrial Parks and Special Economic Territories

Bogoslovsky Industrial Park
Manufacturing, doing business and acquiring industrial property on privileged conditions

Tagil Chemical Industrial Park
Ready platform for chemical manufacturing with available supply of raw materials. There are turnkey environmental services

Biomedical research and implementation technology park Novouralsky
Ready high-tech production facilities for developing, producing and distribution of the next generation pharmaceuticals, medical equipment and healthcare products

Titanium Valley
Special Economic Zone with completed infrastructure connected to plots with a purpose to set up a manufacturing

High-Tech Park “Universitetsky”
Comfortable area with modern infrastructure Well-equipped hi-tech spaces

Industrial Pro-Business-Park
Privately owned Industrial Park with completed infrastructure and direct access to EKAD ring road
We created an infrastructure for different industries. This infrastructure fills the high class international standards.

**Special Economic Zone “Titanium Valley”**

**Ready to use infrastructure**

The SEZ is located near the world’s leading titanium producer – “VSMPO-Avisma” Supplier to Boeing, Airbus, Embraer, General Electric.

Who is on site?

**BOEING**
Sverdlovsk region

Siemens-Sinara Group joint project

Joint project of locomotives manufacturing

83% level of localization

access on Russian and CIS market

Russian Railways
A specialized subsidiary of the Government of Sverdlovsk Region providing assistance to businesses in development of investment projects

“One-Stop-Shop”

Our expertise:

① Local suppliers search
② Site selection
③ Turnkey infrastructure
④ Obtaining incentives and subsidies
⑤ Deep knowledge of Russian law
Future events
INNOPROM - 2018

The main Russian Industrial Export platform: delegations of professional buyers from 95 countries

**Advantages of participation:**

- Efficient b2b communications (more than 2000 business meeting for manufacturers, investors and buyers);
- Direct contacts with business leaders and heads of Russian and foreign governments;
- Maximum promotion in major business and professional media, over 1200 accredited journalists.
Candidate to host World Expo 2025

Ekaterinburg

World Expo 2025 Candidate
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SVERDLOVSK REGION

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